

# VINAYAKA MISSION'S COLLEGE OF NURSING Kirumampakkam, Puducherry A Constituent College of VINAYAKA MISSION'S RESEARCH FOUNDATION (Deemed to be University)



## Report on World Breast Feeding Week celebration (01.08.21 to 07.08.2021)

## Department of Pediatric (Child Health) Nursing

## DAY 1 (1/8/21) - POSTER COMPETITION ON THEME

Department of Child Health Nursing, VMCON, Puducherry celebrated the world Breast Feeding Week – 2021 on the theme "Protect Breast Feeding, A Shared Responsibility" on 01.08.21. Poster competition was held on 1.8.21 in online. A week before the interested participants are instructed to send their posters in the given mail within the time limit. 11 students were participated from B.Sc 3<sup>rd</sup> year, DGNM 2<sup>nd</sup> year in the poster competition and the posters are evaluated Dr. Rebecca Samson Director of Nursing & Research and Dr. Sudha Professor. The winner was selected by the Jury members based on the criteria. Winner of Poster competition was Ms. Anitha B.Sc 3<sup>rd</sup> year.



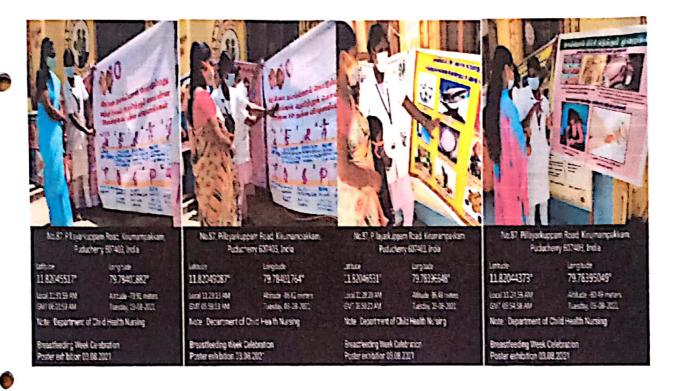
#### DAY 2 (2/8/21) – INAUGURATION

Inaugural session was started at 12.00 pm through online. Dr. Sudha, Professor & Head, Dept of Nursing Research, VMCON welcomed the gatherings. Dr. Rebecca Samson, Director of Nursing & Research, AVMC&H, Puducherry delivered the Presidential Address. Dr. G. Muthamilselvi, Principal, VMCON, Puducherry gave the key note address. Dr. V. Sasi, Vice Principal & IQAC Co-ordinator, VMCON, Puducherry felicitated the gathering. Mrs. J. Deepa, District Maternal and Child Health Officer, Krishnagiri delivered the chief guest address and signified the theme and the importance of breast feeding to the students of various courses. Dr. A. Samundeeswari Professor & Head, Dept of Pediatric (Child Health) Nursing, VMCON, Puducherry given special notes on protect breastfeeding. A shared responsibility. Finally Mr. Prabhu Assistant Professor thank the gatherings for their support and motivation. The meeting ends by 1 pm. Totaly 80 participants have joined in the meeting.



#### DAY 3 (3/8/21) - POSTER EXHIBITION ON "NURTURING THE FUTURE"

Department of Child Health Nursing celebrated 3rd day of breastfeeding week in Kirumambakkam PHC. There the students who participated in the poster competition exhibited their poster and gave a explanation about the posters to the Mothers. Ms. Jagatheshwari and Ms. Nishanthri from M. Sc 1st year gave a health talk about breastfeeding. The session ended by 12.30 pm. Around 30 members were benefitted by this programme. 12 B.Sc (N) &5 M.Sc (N) &10 DGNM students were involved in this poster exhibition.



#### DAY 4 (4/8/21) - DIET EXHIBITION ON "BOOST YOUR LACTATION"

Department of Child Health Nursing celebrated 4th day of breastfeeding week celebration in Kirumambakkam PHC, Puducherry. The event started at 10.30 am. The foods which is used to enhance breastfeeding and breast milk secretion were exhibited by the students of B. Sc 3rd year, DGNM 2nd year and ANM 2nd year. 15 recipes were displayed and the students explained about the health benefits of each recipe to the mothers. Totally 25 mothers got knowledge regarding the diet during breastfeeding the child. A Booklet regarding the benefits of breastfeeding also issued to the mothers. The session ended by 12.30 pm. 12 B.Sc (N) &5 M.Sc (N) &10 DGNM students were involved in this dietary exhibition.





No.87, Pillayarkuppam Road, Kirumampakkam, Puducherry 607403, India

Latitude 11.82044337° Longitude 79.78396048°

Local 11:29:16 AM GMT 05:59:16 AM Altitude -79.98 meters Wednesday, 04-08-2021

Note: Department of Child Health Nursing

Breastfeeding Week Celebration Diet exhibition 04.08.2021





No.87, Pillayarkuppam Road, Kirumampakkam, Puducherry 607403, India

Latitude 11.82041068°

Longitude 79.7839964°

11.82041068° Local 10.39:05 AM GMT 05:09:05 AM

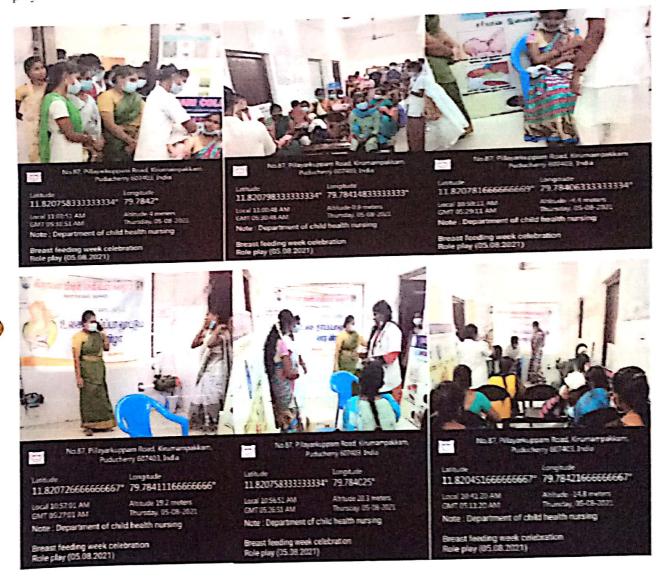
Altitude -79.24 meters Wednesday, 04-08-2021

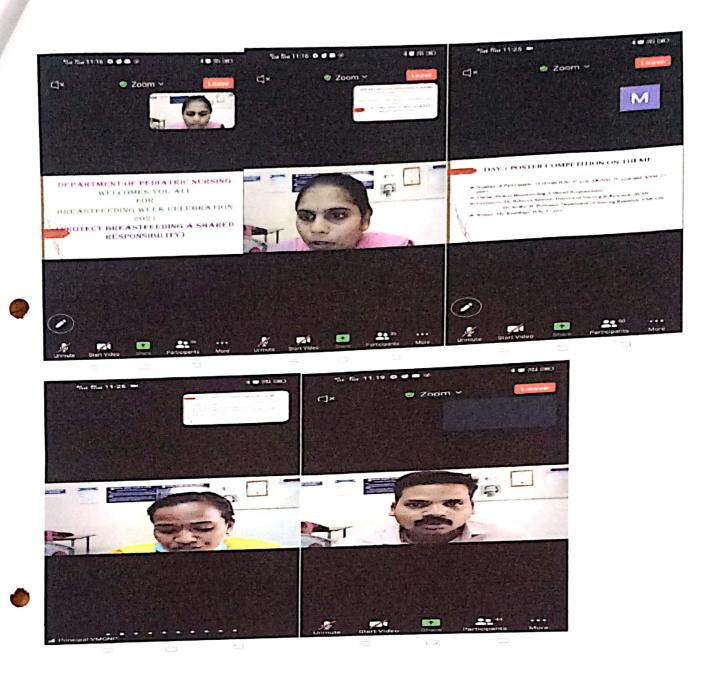
Note: Department of Child Health Nursing

Breastfeeding Week Celebration Diet exhibition 04.08.2021

## DAY 5 (5/8/21) - ROLE PLAY ON "CARE AND PROTECTION OF PREGNANT AND NURSING MOTHERS"

On day 5 the students enacted a role play in the theme of "Care and Protection of Pregnant and Nursing Mothers". Students from B. Sc 3rd year were actively participated in the role play. The event started at 10 am. Medical officers, Nursing officers and ANM from Kirumambakkam PHC, Puducherry were joined with us for the occasion. The event ended by 1 pm with the conclusion of benefits and importance of breastfeeding. 30 mothers were benefitted by the role play and clarified their doubts regarding breastfeeding a child. 15 B.Sc (N) &5 M.Sc (N) &12 DGNM students were involved in this role play.





Signature of HOD

PRINCIPAL

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